IN THE CLAIMS

Please amend the claims as follows:

1.   (Currently Amended) A method of incentivizing a first party to refer a payment service to a second party, the method including:

establishing an account ~~for~~ of the second party where the second party is credited funds via the
     payment service, the account being associated with ~~one of a plurality of bonus programs~~
     a bonus program, ~~the account being further associated with~~ the bonus program including
     an identification of the first party as being the referrer of the second party;

receiving a payment for the second party via the payment service ~~at a network-based payment~~
     ~~machine~~ and ~~associating~~ crediting the payment to the account ~~for~~ of the second party; and

automatically awarding, using one or more processors, a payout to the first party based on the
     payment ~~received by~~ credited to the account for the second party and further based on
     satisfaction of a plurality of payout conditions of the ~~one of the plurality of~~ bonus
     program ~~programs~~ that is associated with the account, the plurality of payout conditions
     including an initial hurdle and an initial payout, the initial hurdle and the initial payout
     specified in a currency that is native to the referrer, the initial hurdle being based on net
     sales of the second party, the net sales denominated in a currency other than the currency
     that is native to the user. ~~the plurality of payout conditions further including a condition~~
     ~~that the received payment be made within a first marketplace of a plurality of~~
     ~~marketplaces where the payment service may be used to receive payments.~~

2.   (Previously Presented) The method of claim 1, wherein the establishing of the account further includes associating a first identifier with the first party and a second identifier with the one of the plurality of bonus programs.

3.   (Previously Presented) The method of claim 2, wherein the second identifier is utilized to identify the one of the plurality of bonus programs.

4.   (Original) The method of claim 2, wherein the establishing of the account further includes communicating the first identifier and the second identifier to the second party via the first party, wherein the first identifier and the second identifier are utilized by the second party to establish the account.

5.   (Original) The method of claim 1, including configuring the plurality of bonus programs, wherein each bonus program includes a plurality of payout conditions.

6.   (Previously Presented) The method of claim 5, wherein the plurality of payout conditions further comprises at least one of an eligible volume, a payout rate, a payout period, a payout flag, and a maximum payout.

7.   (Previously Presented) The method of claim 1, wherein the payout includes at least one of the initial payout and a residual payout.

8.   (Original) The method of claim 1, wherein the first party is eligible to participate in a plurality of bonus programs.

9.   (Original) The method of claim 6, wherein the plurality of bonus programs includes an at least one of a general bonus program, an unrestricted bonus program, and a restricted bonus program.

10. (Original) The method of claim 1, wherein the payout is tendered in at least one of a plurality of national currencies.

11. (Currently Amended) A system to incentivize a first party to refer a payment service to a second party, the system including:

a network-based payment machine including at least one server, the at least one server comprising:

an account module to establish an account ~~for~~ of the second party where the second party is credited funds via the payment service, the account being associated with ~~one of~~ a plurality of bonus programs a bonus program, ~~the account being further associated with~~ the bonus program including an identification of the first party as being the referrer of the second party;

a payment module to receive a payment for the second party via the payment service ~~at a network-based payment machine~~ and ~~associate~~ credit the payment to the account ~~for~~ of the second party; and

an award module to automatically award a payout to the first party based on the payment ~~received by~~ credited to the account for the second party and further based on satisfaction of a plurality of payout conditions of the ~~one of the plurality of~~ bonus program ~~programs~~ that is associated with the account, the plurality of payout conditions including an initial hurdle and an initial payout, the initial hurdle and the initial payout specified in a currency that is native to the referrer, the initial hurdle being based on net sales of the second party, the net sales denominated in a currency other than the currency that is native to the user. ~~the plurality of payout conditions further including a condition that the received payment be made within a first marketplace of a plurality of marketplaces where the payment service may be used to receive payments.~~

12. (Previously Presented) The system of claim 11, wherein the account module to establish the account further is further to associate a first identifier with the first party and a second identifier with the one of the plurality of the bonus programs.

13. (Previously Presented) The system of claim 12, wherein the award module is to utilize the second identifier to identify the one of the plurality of the bonus programs from the plurality of bonus programs.

14. (Original) The system of claim 12, wherein the account module to establish the account further is further to communicate the first identifier and the second identifier to the second party via the first party, wherein the first identifier and the second identifier are utilized by the second party to establish the account.

15. (Original) The system of claim 11, including an administrative module to configure the plurality of bonus programs, wherein each bonus program includes a plurality of payout conditions.

16. (Previously Presented) The system of claim 15, wherein the plurality of payout conditions further comprises at least one of an eligible volume, a payout rate, a payout period, a payout flag, and a maximum payout.

17. (Previously Presented) The system of claim 11, wherein the payout includes at least one of the initial payout and a residual payout.

18. (Original) The system of claim 11, wherein the first party is eligible to participate in a plurality of bonus programs.

19. (Original) The system of claim 16, wherein the plurality of bonus programs includes an at least one of a general bonus program, an unrestricted bonus program, and a restricted bonus program.

20. (Original) The system of claim 11, wherein the payout is tendered in at least one of a plurality of national currencies.

21. (Currently Amended) A non-transitory machine readable storage medium storing a set of

instructions that, when executed by at least one processor respectively cause at least one machine

to ~~provide~~ perform operations ~~a method~~ to incentivize a first party to refer a payment service to a

second party, the ~~method~~ operations comprising:

establishing an account ~~for~~ of the second party where the second party is credited funds via the

payment service, the account being associated with ~~one of a plurality of bonus programs~~

a bonus program, ~~the account being further associated with~~ the bonus program including

an identification of the first party as being the referrer of the second party;

receiving a payment for the second party via the payment service ~~at a network-based payment~~

~~machine and associating~~ crediting the payment to the account ~~for~~ of the second party; and

automatically awarding, using one or more processors, a payout to the first party based on the

payment ~~received by~~ credited to the account for the second party and further based on

satisfaction of a plurality of payout conditions of the ~~one of the plurality of~~ bonus

program ~~programs~~ that is associated with the account, the plurality of payout conditions

including an initial hurdle and an initial payout, the initial hurdle and the initial payout

specified in a currency that is native to the referrer, the initial hurdle being based on net

sales of the second party, the net sales denominated in a currency other than the currency

that is native to the user. ~~the plurality of payout conditions further including a condition~~

~~that the received payment be made within a first marketplace of a plurality of~~

~~marketplaces where the payment service may be used to receive payments.~~

22. (Currently Amended) A system to incentivize a first party to refer a payment service to a

second party, the system including:

a network-based payment machine including at least one server, the at least one server

comprising:

a first means for establishing an account ~~for~~ of the second party where the second party is

credited funds via the payment service, the account being associated with ~~one of a~~

~~plurality of bonus programs~~ a bonus program, ~~the account being further associated with~~

the bonus program including an identification of the first party as being the referrer of the
second party;

a second means for receiving a payment for the second party via the payment service ~~at a~~
~~network-based payment machine~~ and ~~associating~~ crediting the payment to the account ~~for~~
of the second party; and

a third means for automatically awarding, using one or more processors, a payout to the first
party based on the payment ~~received by~~ credited to the account for the second party and
further based on satisfaction of a plurality of payout conditions of the ~~one of the plurality~~
~~of~~ bonus program ~~programs~~ that is associated with the account, the plurality of payout
conditions including an initial hurdle and an initial payout, the initial hurdle and the
initial payout specified in a currency that is native to the referrer, the initial hurdle being
based on net sales of the second party, the net sales denominated in a currency other than
the currency that is native to the user. ~~the plurality of payout conditions further including~~
~~a condition that the received payment be made within a first marketplace of a plurality of~~
~~marketplaces where the payment service may be used to receive payments.~~